

## Ontario Public Library Guidelines Monitoring and Accreditation Council

Friday March 9<sup>th</sup> 2018 1pm-3pm EST

Via - Google Hangouts

Minutes

### Present:

Elise C. Cole / Oakville PL [Chair] (OLA)  
Carole Marion [Francophone]  
Steven Kraus [OLS-North]  
Kelly Bernstein [ARUPLO]  
Deborah Duce [AMPLO]  
Sabrina Redwing Saunders [Vice-Chair] (First Nation)  
Caroline Goulding [Northern]

### Regrets:

Leanne Clendening [Ex-Officio]  
Alicia Subnaik Kilgour [CELUPL]  
Peggy Malcolm [SOLS]  
Cathy Fairbairn [Southern]  
Rod Sawyer [MTCS]

### 1. Call to order:

Elise C. Cole [Chair] called the meeting to order 106pm as Quorum was achieved.

### 2. Approval of the Agenda

**Motion 18-08** – It was moved by: Caroline and Seconded by: Steve that the Agenda be approved as presented. CARRIED.

### 3. Approval of the minutes of the previous meeting:

**Motion 18-09** – It was moved by: Carole and Seconded by: Sabrina that the minutes for the meeting of February 13<sup>th</sup> 2018 be approved as presented. CARRIED.

### 4. Business arising from the minutes:

a. Update regarding documents on website:

SK updated OPLG Council on updated documents status.

EC added aids to measurements are up to date without quartiles.

b. Marketing/Mentoring Public Libraries to consider accreditation: A list of possible libraries to approach and Council members interested will be available on the Google Drive later today based on our discussion of an Accreditation Pitch Model. Please add to it prior to the meeting.

PM / EC updated on the process.

SK confirmed tracking document coming within the next week for capturing updates/data.

AK via EC provided information about the upcoming CELUPL meeting April 6<sup>th</sup> 2018. A report was considered as an option to address the organization.

OPLG council discussed feedback from CELUPL and options to address marketing and mentoring options available to convey the OPLG messaging.

OPLG council agreed that the Press Release will be sent to CELUPL in advance of April 6<sup>th</sup> 2017. With potential follow up documents.

c. Press Release: To be sent out separately next week for comment

OPLG Council discussed adding a formal quotation from a library leader, currently accredited larger library system or the Minister to be added to the document speaking to the OPL Guidelines launch.

EC spoke to historically, two press releases sent to library sector/non-sector.

CG spoke to value of approaching municipal association getting the connections.

OPLG Council spoke to potential library and non-library audiences for the release.

EC thanked council on the editing and language updates on the current draft.

SRS commented on the value of informing library school coordinators.

d. Comments submitted re 7.8 Participation in Local Planning

Current language: Participation in Local Planning - The library has representative(s) who participate proactively in local and/or county government planning processes.

Suggested language: Participation in Local Planning – The library has representative(s) (CEO, staff member or board member) who participate in local government planning, either in an informal or formal setting.

EC recapped discussion and debate from last meeting with the OPLG Council.

KB spoke to the challenges of the “planning” terminology.

SK spoke to the library who submitted the comment to OPLG Council the rationale presented to challenge and update this guideline.

EC spoke to the nature of possible conversations, interactions and dynamics that would inform this item.

SK spoke to the potential to re-title to Local Engagement vs. a more formal planning perspective.

EC spoke to potential options for engagement.

SRS spoke to the “formal” planning vs. “informal” planning. Indicating the potential for separating out these two items. Trained talking points vs. formal engagement in projects and plans. Information sharing vs. informal planning discussions.

EC suggested additional input on this item with additional OPLG council perspective.

e. Update re photographs, etc. for website/social media use

EC spoke to the photos provided by OLA for OPLG use. Photos from historical OPLG awards ceremonies have been saved for archival purposes.

EC spoke to the use of Instagram account and starting to post.

OPLG Council debated potential approaches to marketing, interest building and engagement via social media.

## 5. New Business:

### a. OPLG Terms of Reference

EC – Spoke to Council re: updates forthcoming to OPLG Council.

### b. Addition of an OLBA member to Council

**Motion 18-10** – That the Ontario Public Library Guidelines and Accreditation Council add a new membership position to Council representing the Ontario Library Board's Association.  
Moved: Caroline Seconded: Steven CARRIED.

EC – Noted the addition to the Terms of Reference. We will review and comment on the updated document via Google Drive.

### c. First Nation Gathering OPLG Session

SK – spoke to the upcoming session and hands on content being presented. OPLG Council will be consulted for input and feedback.

Other Business:

EC noted we will not be needing to meet during the summer of 2018.

Meeting time will also likely be reduced to 1 hour with no drafting obligations are required from OPLG Council.

## 6. Next meeting(s):

**April 24th 1-3pm EST**  
**May 29th 10am-12pm EST**  
**June 12th 1-3pm EST**

## 7. Motion to adjourn:

**Motion 18-11** – It was moved by: Carole that the Meeting be adjourned at 206PM  
**CARRIED.**